

BLUESHIFT DATA PROTECTION

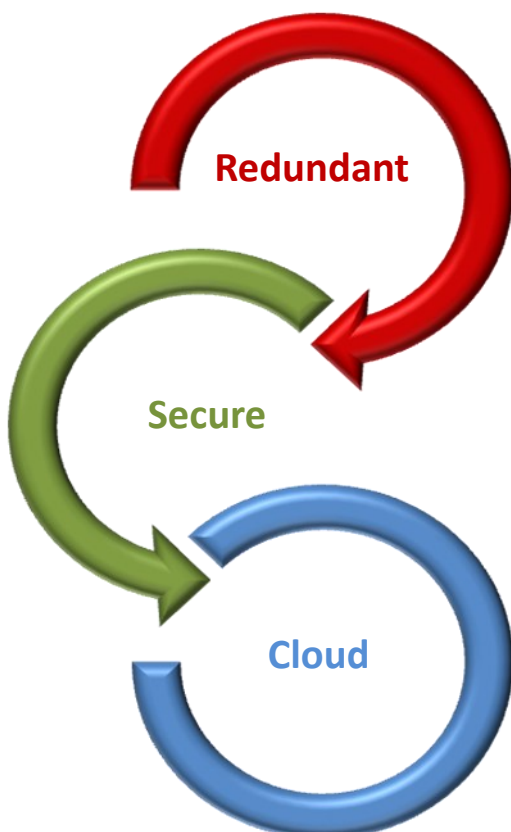
In the event of man made or natural disaster what is your plan? A key component of Business Continuity Planning (BCP) is data backup and recovery. In fact, the first step in your (BCP) process should be data backup. Blueshift's market leading cloud backup combines data center redundancy, government grade encryption with competitively priced pay-as-you-go service fees.

Internationally Certified World Class Data Center Facilities



Data Center Locations: Osaka & Tokyo

Step 1 in Business Continuity Planning: Backup

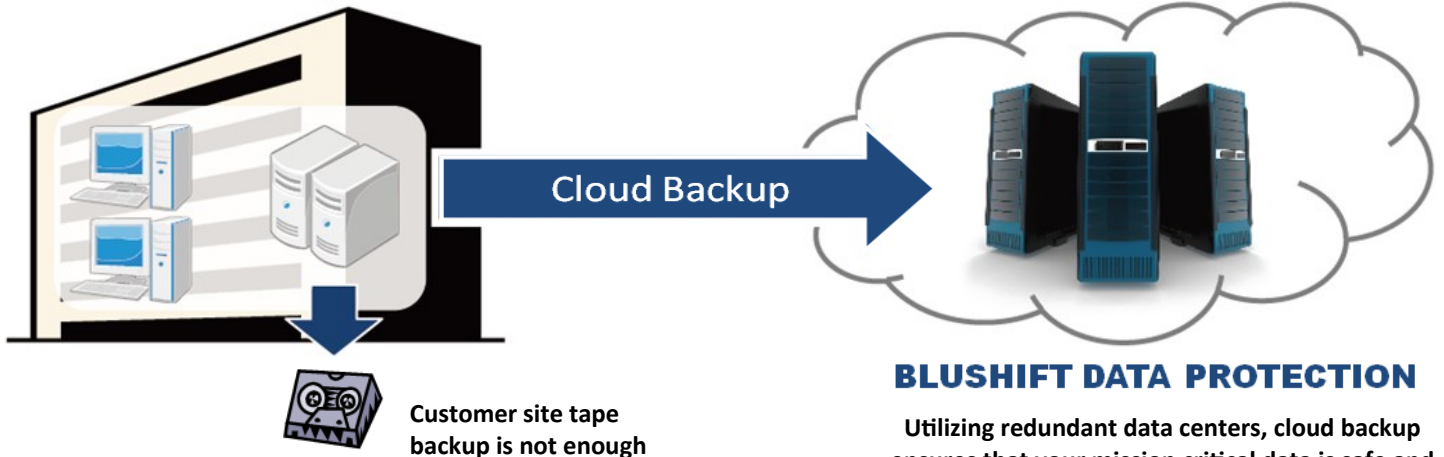


Backup data stored in multiple data center facilities insuring data availability and redundancy.

Certified by ISMS international and domestic standards including:
ISO/IEC27001:2005/JIS Q 27001:2006

No complex hardware or software to install and manage. Pay-as-you-go model reduces cost and complexity.

Cloud Backup Benefits



BLUSHIFT DATA PROTECTION

Utilizing redundant data centers, cloud backup ensures that your mission critical data is safe and available even in the event of a disaster

Disk-To-Disk Backup Service

Automates, encrypts and transfers data off-site to Blushift Data Centers in Osaka and Tokyo.

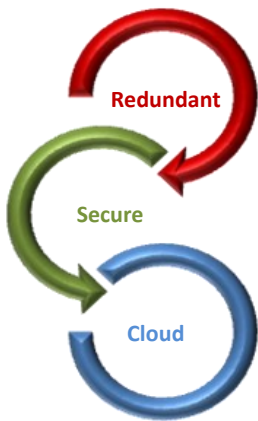
Pay-As-You-Go Pricing Model

Flexible, scalable, and easy to start. Monthly or yearly billing options, only pay for the data you backup.

On-Demand Service Provisioning

Always available capacity, no investment in hardware or software required, web browser access.

BLUESHIFT Data Center Specifics



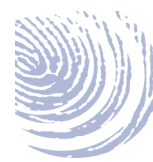
FULLY REDUNDANT DATA CENTERS

- Data replication between Osaka and Tokyo locations
- Electric and gas engine redundant power sources
- Diverse UPS backup systems
- Multi-authentication integrated security systems

ISMS International and Japan Standards Certified

- ISO9001, ISMS(ISO/IEC27001:2005/JIS Q 27001:2006)
- ITIL based operations
- Built to support the needs of financial services industry
- 3-phase fire suppression system
- Earthquake and disaster tolerant infrastructure

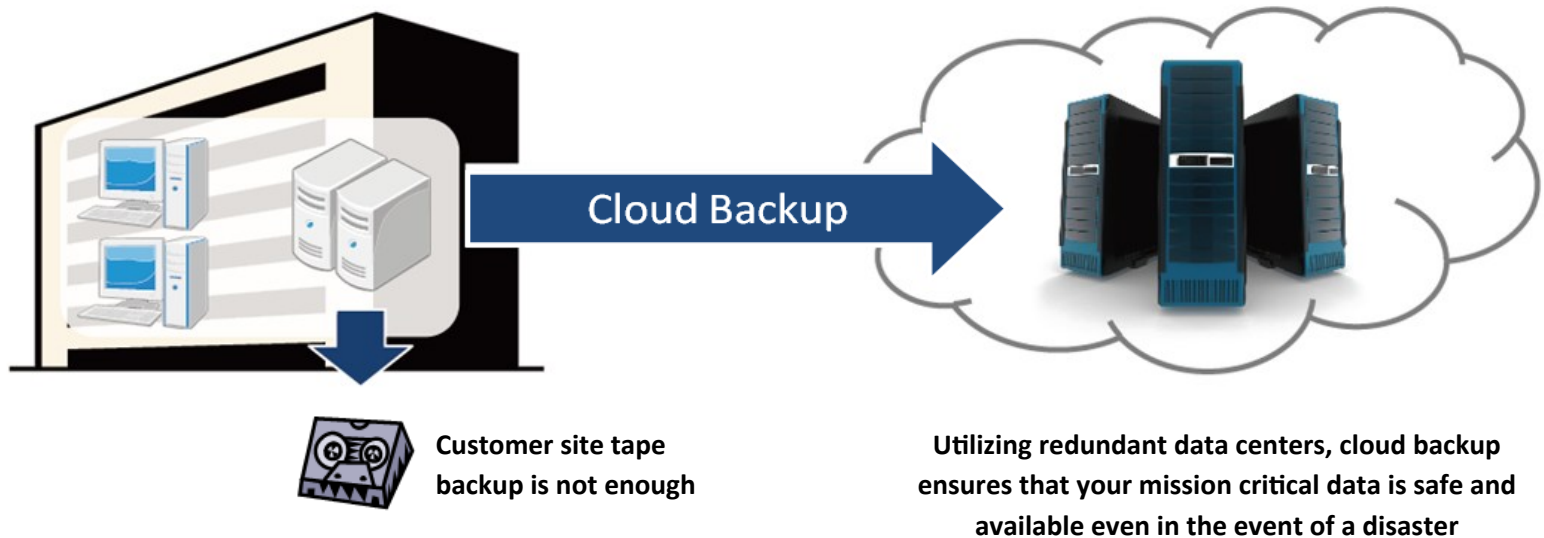




CLOUD BACKUP

Preparing for Natural Disasters / Power Outages

Backing up mission critical data is a core component of Business Continuity Planning (BCP). Having a comprehensive backup policy in place before a natural disaster or power outage can ensure your business will survive. Is your company prepared?



Cloud Backup Benefits

SAFE

Secure, reliable, fully automated cloud backup service. Backup data is encrypted and transferred off-site reducing risk of data loss in the event of a natural disaster or power outage.

COST

No need to purchase hardware or software. The service includes everything needed to securely backup data off-site. Price is solely based on the amount of data you backup.

EASY

Remove the burden of complex data backup. Simply download an agent from our secure web portal, backups are performed continuously without manual IT intervention.

BLUESHIFT DATA PROTECTION FEATURES

**Continuous Backup
Every 15 Minutes**

No need to worry about untimely data disasters. Data can be continuously backed up every 15 minutes to secure off-site locations.

**Backup Data Stored in
Multiple Data Centers**

Data stored in internationally certified world class data center facilities located in Japan. Redundant server and disk configurations ensure availability of customer data.

**Disk-to-Disk Based
Remote Backup**

Disk based backup is faster than standard tape backup as the service requires only an initial full backup and all subsequent backups are incremental.

**Government Grade
Encryption**

Mission critical data remains encrypted in flight and at rest. This eliminates the risk of data loss through unauthorized access.

**Rapid Recovery of
Mission Critical Files**

Using the secure web portal data recovery is simple and fast, recovering only the changed data from the previous backup - no need to search through old tapes.

**Easy Agent Installation
and Use**

No hardware or complex software to install. Just download an intuitive client, set your backup policy and begin securely backing up your data to the cloud.

**Pay-As-You-Go
Pricing Model**

Monthly or yearly billing options available. You only pay for the amount of data being backed up to the cloud.

**Scalable to Meet Data
Backup Needs**

Cloud storage capacity on-demand. No need to purchase additional hardware or software for future use.

**Multiple Backup Tool and
Platform Support**

Cross platform support for Windows, Mac OS X and Linux. Application support for ARCserve, Backup Exec, Acronis and more.



BLUESHIFT
DATA PROTECTION

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