

PROFILE



BLUESHIFT MISSION

Blueshift is a leading data backup and recovery solutions provider. Clients rely on us to protect their critical IT assets and data from hardware failure or natural disaster. Our off-site disk-to-disk backup service delivers a fast and efficient means to reduce costs, decrease risk and improve service levels in small, medium-size and large organizations.

SERVICE DETAILS

- Cloud Backup and Recovery Services
 - Disk-to-disk backup
 - Data storage and management
- DR (Disaster Recovery) Service Offering
- Software Development
- Multiple Data Center Locations

CORPORATE DATA

Company Name	Blueshift K.K.
Date of Establishment	July 2004
Location	101-0032 Tokyo Chiyoda-ku, Iwamotocho 2-11-3 KATO Bldg. 6F T: 03-5532-7315 F: 03-5532-7373
CEO	Brent Reichow
Capital	30,000,000 JPY
Corporate Banks	Tokyo Mitsubishi UFJ Resona Bank
Corporate Auditor	YAK Group
URL	www.dataprotection.jp



BLUESHIFT K.K.
101-0032 Tokyo
Chiyoda-ku, Iwamotocho 2-11-3, Kato Bldg. 6F
Tel:03-5532-7315 Fax:03-5532-7373
sales@dataprotection.jp
<http://www.dataprotection.jp>

CORPORATE PROFILE

PROTECTING ENTERPRISE DATA

BLUESHIFT DATA PROTECTION

Your business needs to continue in the event of unforeseen hardware failure or natural disaster. If such a situation should arise having a reliable data backup is critical. However, tape backup technology is not necessarily the answer as it is labor intensive, prone to error and time consuming. Blueshift Data Protection's public and private cloud backup solutions deliver the latest in secure, automated, data backup and recovery technology.



Utilizing redundant data center locations our cloud backup service ensures that your mission critical data is safe and available even in the event of a disaster.

Moving From Tape To Disk Backup Then On To The Cloud

In the past, using magnetic tape to backup large volumes of data was the best practice. Writing to and reading from tape, however, can be a slow process that often requires hands-on management of backup media. In comparison, disk-to-disk based backup can be fully automated and has a number of benefits over disk-to-tape backup including faster recovery times, lower recovery failure rates and powerful de-duplication technology.

Cloud Backup is the New Era

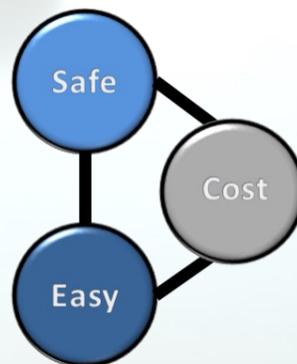
A company no longer needs to invest in tape backup hardware, installation and related management. Now you can leverage a cloud backup solution to backup to data center locations with scalable storage capacity. In comparison to an internal tape backup system, a cloud backup service is more convenient and easier to use.

Safe and Cost Effective

No need to worry about backup hardware, software or specialized personnel. Service pricing is based on data volumes only, which in comparison to managing tape backup internally is more cost efficient.

Automated and Easy Backup

BLUESHIFT DATA PROTECTION conveniently backs up customer data over your network and securely transfers that data to redundant data centers for safe keeping. The backup process is completely automated providing data backup snapshots with no customer intervention required. From then on Blueshift protects your critical data.



Agent-less Deployment

Agent Installation Not Required, Multi-Platform Support

Installation of software agents is not required to backup data on target servers or other devices. Supported platforms include Windows, Linux, OS X and more. VMware and other virtualization platforms can also be backed up and recovered.

Easy Appliance Setup and Deployment

All related backup service software is included, safe and easy cloud backup can begin with appliance installation.



Off-Site Data Backup Is Safer Than On-Site

BLUESHIFT DATA PROTECTION uses data centers with the highest levels of physical security, redundant power and network connectivity. Data centers are specifically designed for fault tolerance with international standards in mind (ISO27001), ensuring a high degree of data safety.



For most organizations providing comparable levels of IT infrastructure internally is a real challenge. With Blueshift you receive these levels of technology with our standard data backup and recovery services.

Data Transfer Encryption Addresses Information Loss

Two Layers of Encryption for Data Security

For off-site backup customer data is encrypted using AES256 at the customer's location then transferred to redundant data centers. The encryption key is known only to the customer and the data remains encrypted at all times in selected data centers. Additionally, over the network we deliver a second layer of encryption from the customer's site to the data centers ensuring a safe and secure backup environment.

