

# Blueshift Data Protection For The Financial Services Industry

## *Data Recovery Needs Change*





**The proliferation of ransomware and other forms of malware are fundamentally changing the way organizations protect data.**

**Traditional measures – especially in the areas of data backup and storage are not enough.**

In the face of these new challenges, Blueshift's experience and award winning backup and disaster recovery solutions deliver a superior way to protect the data that is most important to you.

# Blueshift delivers highly secure, cost effective solutions that meet your most critical data backup and recovery needs

<p><b>Cost Reductions</b></p> <p>IT leadership is being pushed to reduce department head count while more regulations and data availability requirements further stress resources. We help clients design optimal data backup and recovery solutions to fit their technical needs within budget and on time.</p>	<p><b>Regulations</b></p> <p>After the Lehman shock and LIBOR scandal authorities have been tightening regulations globally. This is putting added pressure on IT staff to comply with an ever changing regulatory environment both at home and abroad.</p>
<p><b>Security</b></p> <p>Your information remains encrypted at all times with data security technology used and approved by the United States Government and Armed Forces - including robust password protection and NIST Federal Information Processing Standard (FIPS) 140-2.</p>	<p><b>Flexibility</b></p> <p>We deliver an agent-less backup solution that doesn't require the installation of software on your servers, virtual machines or other devices intended for backup. Our flexibility extends to private, public or hybrid cloud environments whether using the public internet or private network connections..</p>

## Success Before You Invest

We offer potential clients and approved partners our solution as a proof-of-concept (POC). Allow us to show you how we can help improve your backup and recovery posture without the standard vendor hassles of installing third party software on your critical devices. You can try before you buy without cost or risk to your IT environment.

<p><b>Visit Us</b></p> <p>You can visit our website at <a href="http://www.dataprotection.co.jp">www.dataprotection.co.jp</a> and go to our financial industry page</p>	<p><b>Email Us</b></p> <p>Please send your emails to the following address <a href="mailto:info@dataprotection.co.jp">info@dataprotection.co.jp</a></p>	<p><b>Follow Us</b></p> <p>You can follow on Twitter, Facebook, LinkedIn, Google+ or search for us on YouTube</p>
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## About Blueshift

Founded in 2004, Blueshift is a pioneer in the private, public and hybrid cloud backup and recovery services market. Headquartered in Tokyo, Japan, Blueshift delivers secure, off-site, data backup and recovery solutions for clients ranging from small, medium-sized to large organizations. We develop and deliver unique cross platform solutions that effectively reduce client costs, decrease risks and improve service levels. As a market leader Blueshift continues to invest in people, technology and markets throughout the Asia-Pacific region.