![Blueshift Data Protection logo]

Blueshift Data Protection
Private Cloud Data Backup Service

Solutions For
Financial Service Industry

Private Cloud Data Backup Advantages

Over the years our financial service industry clients have inquired about private cloud options for their data backup and recovery needs. A private cloud backup and recovery service offers certain advantages for highly regulated industries. Specifically enhanced security and granular reporting go hand-in-hand with our private service offering.

As private clouds can be built around large dedicated infrastructures, with organizations installing their own servers and storage hardware, by their very nature they can involve significant investments to get off the ground. However, private clouds allow organizations to have the greater flexibility to shift workloads among those servers as they see spikes in usage or when they deploy new applications. Unlike with public clouds, they don't have to ask a cloud service provider first before they make any changes.

Blueshift bridges the cost flexibility gap by delivering a managed private cloud data backup and recovery service to compliment your compute infrastructure without an expensive CapEx investment in dedicated hardware and software.

Your Data Safe In Your Network

There are many different ways for you to connect to Blueshift's private cloud offering. From a standard Internet connection to MPLS or simple leased line. We can also deliver our service via a data center cross-connection directly to a switch in your rack. We support our client's needs so you don't need to spend your time and effort trying meet ours.

Try Before You Buy

Unlike many data backup vendors we offer our solution as a proof-of-concept (POC). Allow us to show you how we can help without the standard vendor hassles of installing third party software on your critical devices. You can try before you buy without cost or risk to your IT environment.

We deliver private cloud data backup and recovery solutions to our client's data centers of choice. Whether in Japan the APAC region or other locations.

Typically driven by corporate rules or market regulations our private cloud clients present strict cloud service guidelines that require added security measures, reporting visibility and service options.

The Agent-less Advantage

Agent-less backup, as the name implies, is a data backup solution that does not require installation of software agents on each and every server, desktop or mobile device. Whether using physical devices or virtual machines Blueshift's agent-less solution offers a non-disruptive way to backup and recover data.

Traditional agent-based backup and recovery solutions can dramatically impact the security, performance and total cost of ownership of IT environments. As organizations expand their use of virtualization, they need to closely examine whether their data protection strategy supports efficient, fast, secure backups that won't tax storage, network, or computing resources.

Virtual Disaster Recovery (vDR)

Organizations increasingly rely on virtual machines for their critical data and applications and need them to remain available at all times. Blueshift ensures that businesses continue to operate as usual, even as they recover from local machine or complete site failures. Our service helps organizations meet their business continuity and disaster recovery objectives with a simple, efficient, low-impact and secure solution

Regular Easy Testing

Blueshift delivers an industry leading private cloud service solution allowing you to test recover your data at zero additional cost, anytime. Over years of supporting client and partner needs we have a developed a number of value-added services including regular Disaster Recovery (DR) testing. We provide processes and technical test scenarios for organizations requiring annual, quarterly or more frequent testing. With our private cloud service you receive faster recovery times, increased service reliability, more reporting visibility and reduced data risk.

RECOVERY	**RELIABILITY**
Regular data recovery testing is incredibly easy compared to traditional backup. Conduct DR planning scenarios with meaning and confidence.	Dedicated, monitored and managed data backup and recovery solutions offer a more predictable fault tolerant service for the client.
REPORTING	**RISK**
Detailed daily, weekly and monthly reports are available at your finger tips including granular policy and usage reports, backup sets and more	We help reduce risk to your data by ensuring that data remains encrypted at all times, is remotely restorable and can be audited when required

How Can We Help?

Many organizations are replicating snapshots of their data, system settings and applications to either their local infrastructure or a dedicated hosting operator. The capability has been around for some time but how about testing a company's DR readiness? Have you established Recovery Time Objectives (RTO)? What are you Recovery Point Objectives (RPO)? How much data can you afford to lose? These are all important questions that may not have an answer. Please contact Blueshift and let us help.

Support For Our Clients

Blueshift strives to deliver the best possible support for our clients and partners. We continually work to assess the current situation and then analyze all information for perspective. From here we propose the best options available to implement and solve identified client issues. Many times we will provide a proof-of-concept (POC) for prospects or clients to use and experience. Our client support goal is to consistently perform and deliver data backup and recovery services to our clients with the highest level of quality that meet or exceed your expectations.

About Blueshift

Founded in 2004, Blueshift is a pioneer in the private, public and hybrid cloud backup and recovery services market. Headquartered in Tokyo, Japan, Blueshift delivers secure, off-site, data backup and recovery solutions for clients ranging from small, medium-sized to large organizations. We develop and deliver unique cross platform solutions that effectively reduce client costs, decrease risks and improve service levels. As a market leader Blueshift continues to invest in people, technology and markets throughout the Asia-Pacific region.

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